



THE ULTIMATE FITPRO

"COPY & PASTE" LEAD GENERATION

SOCIAL MEDIA & FACEBOOK
ADS GUIDE



GYM OWNERS, PERSONAL TRAINERS, BOOTCAMP OWNERS & FITPROS...

Welcome to what I hope will change your experience & understanding when it comes to digital marketing for your fitness business ☐

As a business owner & FitPro, you will already know the power of Facebook and other social media channels when it comes to generating leads for your business. Putting out one good post can lead to a load of new enquiries and sign ups

That's why getting fresh content out daily, that your audience can resonate with and that builds the ever important Know, Like & Trust (KLT) is KEY!

Which brings us to 3 of the most asked questions when it comes to digital marketing...

- What should I be posting?
- When should I be posting?
- Where should I be posting?

In this eBook, we are going to cover all 3 of these questions for both...

> Organic Marketing < & > Paid Marketing <





THE 3RD EDITION...

It's crazy to think that this will be the 3rd edition of this guide.

The first one I put together was towards the end of 2017, 8 months after I decided enough was enough.

You see just like you, I have my own Fitness Business, called DKnine Fitness. I was working 6am -10pm, 5 days a week, struggling to get past 35 clients.

Myself & Holly had never been on holiday together and we had been together over 5 years at this point.

So I put a plan in place and booked a 5 week trip to Thailand for late 2017.

On the flight over, I wrote the first edition and posted in the UKPTs Facebook group, that I had written this guide. In the first 24 hours, that post had 130 FitPros comment that they wanted a copy.

As I am writing this 3rd edition September 2020, we have had over 4000 FitPros download the guide. Which made me decide that now is a good time to share with you the most updated digital marketing strategies that our working right now when it comes to generating leads for your fitness business.

This edition is going to include:

- 1: 5 Social Media Posts Template Ideas with Canva Templates
- 2: 5 Interactive Facebook Posts
- 3: 5 FREE & Simple, Yet Highly Effective Ways To Generate New Clients TODAY
- 4: The 4 Step Guide To Creating Your First Facebook Advert



WHO IS DAVID KYLE?

Like I said, I am just like you, I have my own Fitness Business called DKnine Fitness here in Cardiff

Before we dive into the main reason you decided to download this guide, I wanted to give you a little bit of confidence that what I am writing about in this eBooks works

Just like you, I have my own Fitness Business called DKnine Fitness, we have 5 full time staff, and run both Small Group & Large Group sessions

As well as the gym, we also own FitPro Lead Generation, where we help FitPros around the world generate a consistent flow of daily leads for their fitness business, with paid advertising, organic marketing & many other forms of digital marketing.

Feel free to come and add me on Facebook or drop me a message with any questions you have.

David :)

[**Add David on Facebook**](#)





ALMOST THERE...

There are 2 more things I wanted to mention before we get started with this eBook

The first is the FREE FitPro Facebook group we have, which currently has over 1220 members.

In here, we share the latest and most up to date content when it comes to Facebook Advertising, Social Media, Web Design & Digital marketing as a whole. Including, what is working for us at DKnine Fitness and what we have seen work for our Facebook Ads clients all around the world.

Simply click the link below to join.

Finally, you are going to get a number of emails from me over the next few days...

I put a FREE 7 part lead generation course together during lockdown in 2020, and have tagged them onto this eBook, to give you an even greater insight when it comes to lead generation for your fitness business.

Be sure to keep an eye out for those videos :)

Join The FREE Group



5 SOCIAL MEDIA POSTS TEMPLATE IDEAS

with Canva Templates



MONDAY

MONDAY MOTIVATION

Monday is by far the most popular day of the week for anybody to start their fitness journey. Whether they are looking for weight loss or to train for an event, Monday is the perfect day for it.

That's why on Monday we get all our clients to post some sort of "MOTIVATIONAL" post, followed by a question. This not only gets people interacting with the motivation aspect of the post, but also replying to the question.

Here is a great example:



[Download The Canva Templates](#)



TUESDAY TASTY TUESDAY

Interaction is what helps keep your Facebook page fresh and visible, that why “Tasty Tuesdays” is a must!

Share one of your favourite Recipes, making sure it is not boring and sounds tasty. Be sure to give it a catchy headline, followed by an introduction and guidance to comment and share the post.

Here is a perfect example for you:



[Download The Canva Templates](#)





WEDNESDAY WORKOUT WEDNESDAY

Like all your other posts, they need to be targeted towards your target audience, this is really important when it comes to "Workout Wednesday".

You will want to give them a glimpse into your training session, a workout that is fun and challenging but nothing that is way too much.

Here is a super simple example:



[Download The Canva Templates](#)



THURSDAY

TESTIMONIAL THURSDAY

There is no better example of your work than showing a success story, whether that be a before and after pictures or a screenshot of a message.

There are a number of ways to share these success stories, from story telling to simply letting the picture take centre stage. Be sure to always include a CTA at the end.

Here is a short story example:



[Download The Canva Templates](#)



FRIDAY 3 TIPS FRIDAY

Fridays are a great day to get creative and show prospects you know your stuff, making sure the post is targeted towards your perfect client.

There are so many posts you can create with the "3 Tips..." or "3 Ways..." headlines, you can create a completely different one each week. Here are just 2 for you:

- 3 tips to feeling more energised each day
- 3 ways to increase your bench press in just a month.

A great post to do once a month, would be answering the most common questions asked by the prospect:



[Download The Canva Templates](#)





THE REASON I FIRST WROTE THIS GUIDE...

We have all been in the situation of getting a little stuck, lost or just have no idea what to write about when it comes to social media.

I have been there...

I started as an outdoor bootcamp, creating posts that "I" thought my target audience would like and never got any comments, enquires or even likes on the posts.

Since then we have tried and tested many different themes and ideas, and have always come back to this simple formula.

And it works!!! We use it all the time when we run Social Media for our FitPro Clients.

Next up in this ebook we have **5 Interactive Social Media Posts**

But before we go any further, feel free to add me on Facebook and let me know how you are getting on with this guide.

David :)

Add David On Facebook



5
INTERACTIVE
SOCIAL MEDIA
POSTS

1: THE “ASK A QUESTION” POST

The sole purpose of this post is to create interaction, increase your Facebook profile, and start becoming the go to FitPro when a prospect needs your help.

This type of post should be short and sharp, with a stand out picture relevant to the text.

Here are 2 great examples:

- *"If there was one exercise you could ban forever, what would it be?"*
- *"How soon after a session do you eat next?"*

No matter how many comments you receive, be sure to reply to each one and if possible take the conversation to private message.

Here are 2 other forms of questions, which don't always have to be about your service:

- *"We are looking for someone to design us a new shirt for our clients, who can you recommend?"*
- *"Fill in the blank. The first thing I do after visiting the dentist is_____"*



2: THE “BEFORE & AFTER” POST

Nothing shows your work off better than a "Before & After" picture, especially ones that have a story behind it.

Simply showing your work off, will put you miles ahead of your competition as very few services do this. You will instantly increase your post likes, comments and potentially increase your enquiries

Secondly, adding in a story to the "Before & After" picture will take the reach of the post to another level.

A simple example would be: *"How Lucy's confidence exploded, once she lost that initial 1 stone"*

Worries about what potential customers would say about their pictures being taken?

One way of combating this would be to agree to not show their face.

Another would be explaining how AMAZING their "Before & After" pictures look now and that you would love to be able to show them off to the world.



3: THE "DIRECT CALL OUT" POST

This type of post is perfect to fill in any last minute spaces on your programme, especially if someone has just called up to cancel and you now have an open space.

A few examples of this type of post in action would be:

"Due to a late cancellation, we now have a 12.30pm slot available for....."

"We now ONLY have 2 spaces available on the March... [fill this in with a service you offer]"

This type of post can also be an awareness post, that talks directly to your customer's current worries and pains:

"Mums, Is your child's birthday coming up?

But not sure what type of cake to get?

Then our Custom Made cake designed services is what you need"



4: THE “5 TOP TIPS TO...” POST

If you are after interaction, comments and leads then look no further than a “Top Tips” post.

You can keep it simple by just posting them on your page or if you are after more conversations then you will need to create a short download or PDF (just like this E-Book you are reading)

Here an example:

You create a simple: “Top 5 Tips to a... [goal potential customers would like to achieve]” in a PDF or poster style download.

Then create a Facebook post along the lines of: “FREE “Top 5 Tips to a...”, simply comment: “.....” and we will send it over”

When comments come in, simply reply and get it sent over.

Then in a few days, follow up with a message to start a dialogue to potentially turn them into a client.

We create these type of downloads for our clients and send their audience to a page to grab their email address in exchange for the download.



TOP 5



5: COMPETITION "LIKE & SHARE"

These type of posts can quickly make you go viral in your local area, depending on what you are giving away and the way you word the competition post.

A simple example would be:

*"**COMPETITION TIME** We have 2 FREE 21 Day Passes To Give Away. To enter simple comment below with your goals for the next 21 days"*

If you wanted to really go to town with the competition and you can afford to do it, you could give away one of your most expensive services. For example:

"HUGE COMPETITION FOR THE PEOPLE OF [name]. We are giving away a complete [service] for FREE which is worth a massive [£££].

Simply like our page, take a screenshot of the like and post it in the comments.

=> We are also giving 3 runner-ups a secret prize <="

Reply to all posts, wishing them good luck. Then on the day of the draw, stream the prize draw live on Facebook.

Then simply private message everyone that has entered and explain that they are one of the runners up. Where they receive 10% off or a free 7 day pass.





KLT -> CONVERSATION -> SALE

As your reading this, you are probably picking up the theme of what we NEED to be posting on Social Media

Here is why...

A follower sees your post, they like what they are reading, you spike their interest, this starts the **"Know, Like & Trust"** phase. Where once you hit all of these 3 key phases, the prospect feels confident enough to reach out and start a **Conversation**.

You see all posts on Social Media should have a Call To Action "CTA" in order to start that conversation, even if the conversation starts of with a comment on that post.

Once the conversation starts, it is then over to you to take that conversation into a **consultation/sales phase** in order to covert that follower to a prospect and finally to a client.

Next we are going to look at 5 FREE & simple ways to generate new clients.

But before we do, come and join our FREE group, where are share daily tips and insights on generate leads on social media

Join The FREE Group





**5 FREE &
SIMPLE, YET
HIGHLY
EFFECTIVE WAYS
TO GENERATE
NEW CLIENTS
TODAY**

1: DIRECT CALL OUT / ANNOUNCEMENT POST!

On your personal timeline, post a simple “Direct Call Out / Announcement Post”.

This is simply telling your friends that you have something to offer:

-> I Have 3 Spaces For Ladies Over The Age Of 30 On My Belly Buster Programme.

-> GUYS!! Who wants to see what all the fuss is about on my 12 Week Shredded Programme? Drop Me A Message Now!

These are super simple posts, that will get people enquiring about your services.

Make sure you post an eye-catching picture along with the text, that will get lots of views and get you onto a winner.

Go Write This Post Now!

PS... Try putting [Does Anybody Know] at the start of the post and watch your friends comment, share, and even tag friend who they think would be interested.



2: TAGGING POSTS!

First, you may need the permission of your current clients, if you don't have any clients then use your friends and family.

This one is all about tagging people in your posts, which will massively increase the reach of your post as it will also appear on your friend's timeline too.

Here are a few ways of using the tagging feature:

- *Check out [Client's Name] AMAZING results, this was achieved in [days], without having to ...*
- *What an awesome session with [Client's Name], [Client's Name], [Client's Name], [Client's Name]! You lot have been getting AMAZING results and I can't wait to see how further you are going to come!*

Just make sure the post is clear about what you offer.

Such as writing out the "Direct Call Out Post" about looking for new clients and tagging all your current clients in the post.

Go Write A Post And Tag A Few People Now!



3: LOCAL FACEBOOK GROUPS!

This is a brilliant way of getting your name and service out there.

Just the same as any other post, you will need to be tactful about the time of day you post. Consider when your target audience is most likely to be online and then post.

There will be plenty of Local Facebook groups in your area, they are usually named something like: For Sale in [Area]. Type into the search bar on Facebook and you will see them all there.

Something to consider is not joining too many at once, as Facebook will catch on to what you are doing and ban you from posting in groups for a few days.

Your posts in the group should be the “Direct Call Out Post” from post number 1 just make sure the picture and text stand out.

Don't forget to make it super easy for whoever sees the post to contact you, and finally, make sure you actually reply to everyone that comments or likes.

Go Join A Few Local Group Now!



4: GET MESSAGING!

The average person on Facebook has over 200 friends, these are made up of family members, friends, and potential new clients.

Obviously only message people who would actually be a good fit for your services.

When doing something like this, it's important to not go straight for the kill and ask for the sale.

Start the conversation off with a simple ice breaker, finding something you have in common.

Then slowly direct your conversation to your services and what results you have delivered in the past.

If they are not interested, don't worry then they might actually know someone who is.

After all, what's the worst that can happen? They say NO and you message the next one.



5: TALK TO YOUR CLIENTS!

Your current clients love you and your service. Which makes them your biggest and loudest advertising tool.

Just like the “Tagging Post”, having your clients approve of your service and associate with you will make a massive difference. Any worries or issues any of their friends may have had, will be quickly squashed once your clients approve of your service.

So here are 2 simple ways you can leverage this situation:

The first is Referrals! Drop your current clients a quick message along the lines of:
“Hey [name], I love the results you have been getting with us. Do you know anyone that would be a great fit to join us?”

The second way is Up Selling to your current clients:
“Hey [name], I love how far you have come so far! I have [service] coming out at the end of the month, that would go hand in hand with your current [service]. It’s going to help you.... And is only an extra £££ to what you pay now.”



MOVING INTO PAID ADVERTISING

Posting on social media sure has it's place, that's why the last 21 or so pages has all be about types of posts to use to generate new leads for FREE.

In the final part of this eBook I want to dive into setting up and running Facebook Adverts for your fitness business.

You see Facebook Ads is by far the quickest and cheapest form of online advertising.

DKnine Fitness started in Southampton with no reputation or clients and grew to 20 clients in it's first month

We then moved to Cardiff and got to 100 clients in just 6 months...

ALL BY USING FACEBOOK ADS!!!

Facebook Ads work, and over the next few pages, I am going to show you the exact steps we use to generate a daily follow of predictable leads running Facebook Ads not only for us but also our FitPro clients around the world.

Rather watch a video? Then click the link below...

[**Watch The Video**](#)



**5 STEPS TO
SUCCESSFULLY
GENERATING
LEADS WITH
FACEBOOK
ADS**

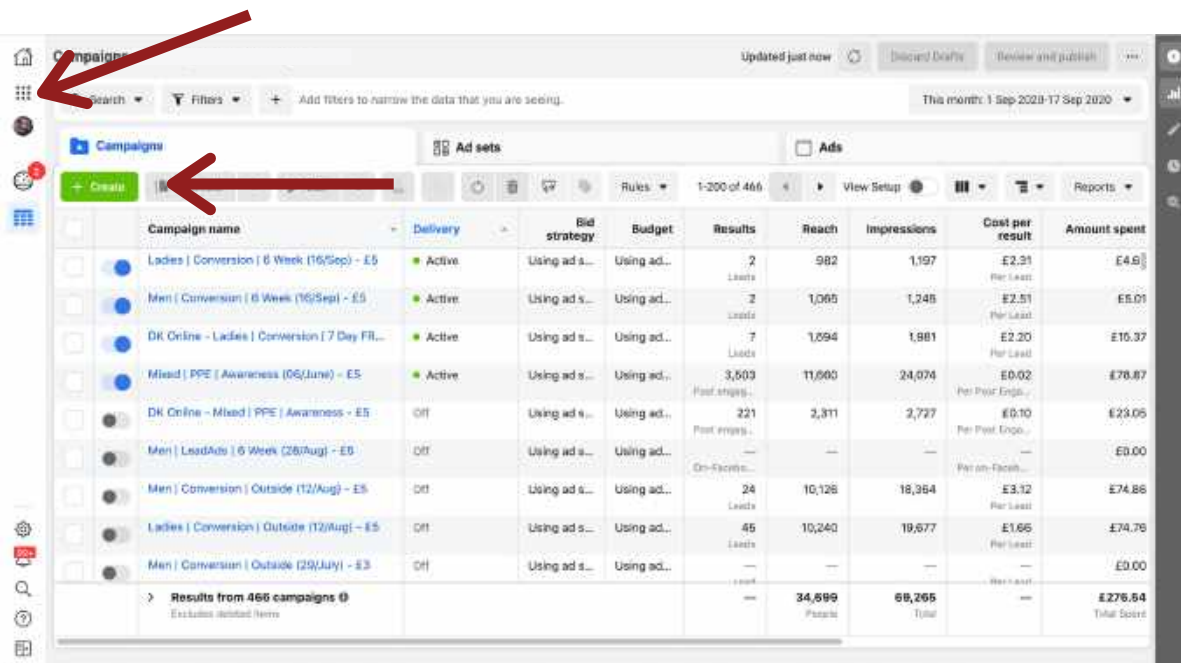
WITH ADS COPY

1: CHOOSING THE CAMPAIGN

There are many types of Facebook Ad Campaigns we could use, they all have a purpose and all deliver specific results. As this guide is designed towards generating leads for your Fitness Business, we are going to start with running Facebook Lead Ads.

Before we dive into that section, first we need to load up Facebook Ads manager. Log in on your Facebook account and search for a button that says "Ads", Facebook is always changing its layout, therefore a quicker way maybe to type in www.business.facebook.com

You then need to **click the 9 dots**, top left and select Ads Manager, until you land on this page, from here, we will need to click the Green button that says "Create"



The screenshot shows the Facebook Ads Manager interface. A red arrow points to the 9-dot menu icon in the top left corner. Another red arrow points to the green '+ Create' button in the top left of the main content area. Below these are several campaign rows with columns for Campaign name, Delivery, Bid strategy, Budget, Results, Reach, Impressions, Cost per result, and Amount spent.

Campaign name	Delivery	Bid strategy	Budget	Results	Reach	Impressions	Cost per result	Amount spent
Ladies Conversion 6 Week (16/Sep) - £5	Active	Using ad s...	Using ad...	2 Leads	982	1,197	£2.31 Per Lead	£4.50
Men Conversion 6 Week (16/Sep) - £5	Active	Using ad s...	Using ad...	2 Leads	1,065	1,245	£2.51 Per Lead	£5.01
DK Online - Ladies Conversion 7 Day FR...	Active	Using ad s...	Using ad...	7 Leads	1,694	1,981	£2.20 Per Lead	£16.37
Mixed PPE Awareness 06/June) - £5	Active	Using ad s...	Using ad...	3,503 Post engag...	11,500	24,074	£0.02 Per Post Enga...	£76.87
DK Online - Mixed PPE Awareness - £5	Off	Using ad s...	Using ad...	221 Post engag...	2,311	2,727	£0.10 Per Post Enga...	£23.06
Men LeadAds 6 Week (26/Aug) - £5	Off	Using ad s...	Using ad...	—	—	—	—	£0.00
Men Conversion Outside (12/Aug) - £5	Off	Using ad s...	Using ad...	24 Leads	10,126	18,364	£3.12 Per Lead	£74.88
Ladies Conversion Outside (12/Aug) - £5	Off	Using ad s...	Using ad...	45 Leads	10,240	19,677	£1.65 Per Lead	£74.78
Men Conversion Outside (29/July) - £3	Off	Using ad s...	Using ad...	—	—	—	—	£0.00
Results from 466 campaigns					34,599	68,265		£276.54
Excludes deleted items					Posts	Total		Total Spent



1: CHOOSING THE CAMPAIGN

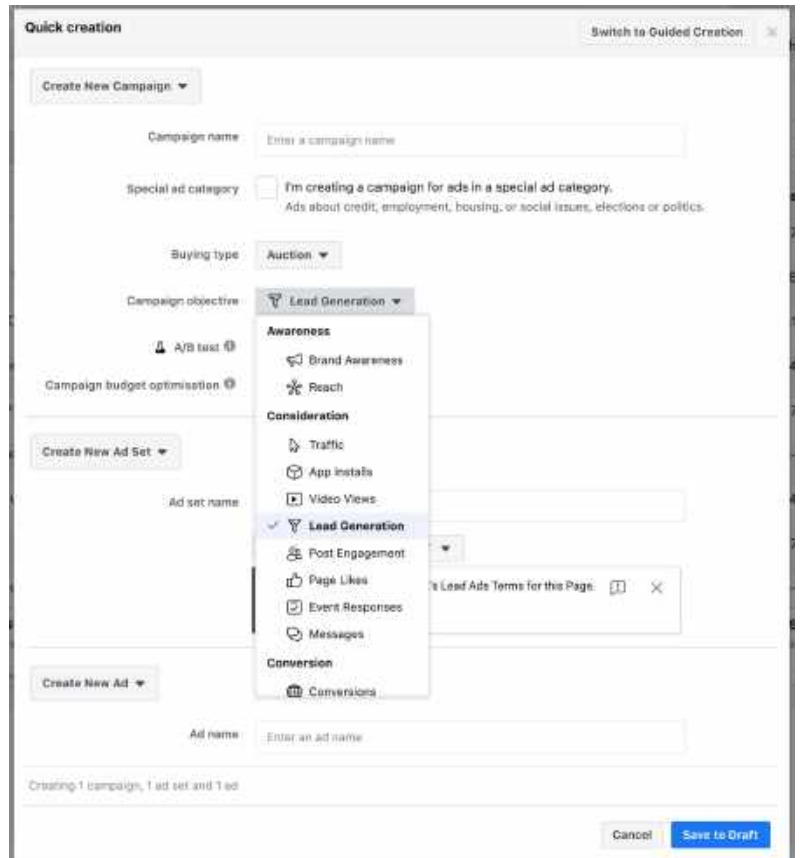
From here we now need to fill in the first pop up box

1: Enter a Campaign Name

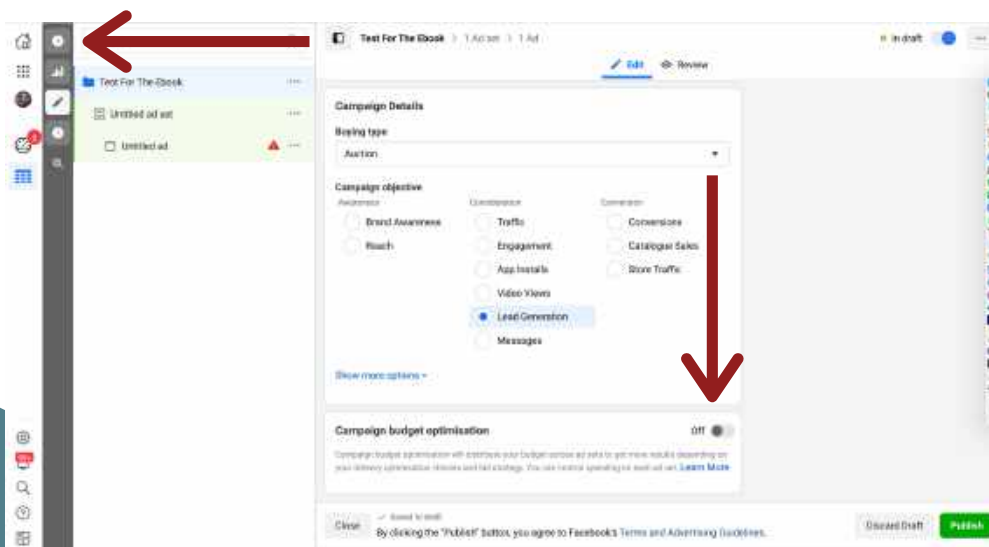
2: Click the Campaign Objective drop down and select: Lead Generation

3: Now read the T&C's that popped up in the "Create New Ad Set" section

4: Finally, press the "Save to Draft" button to load up the next screen.



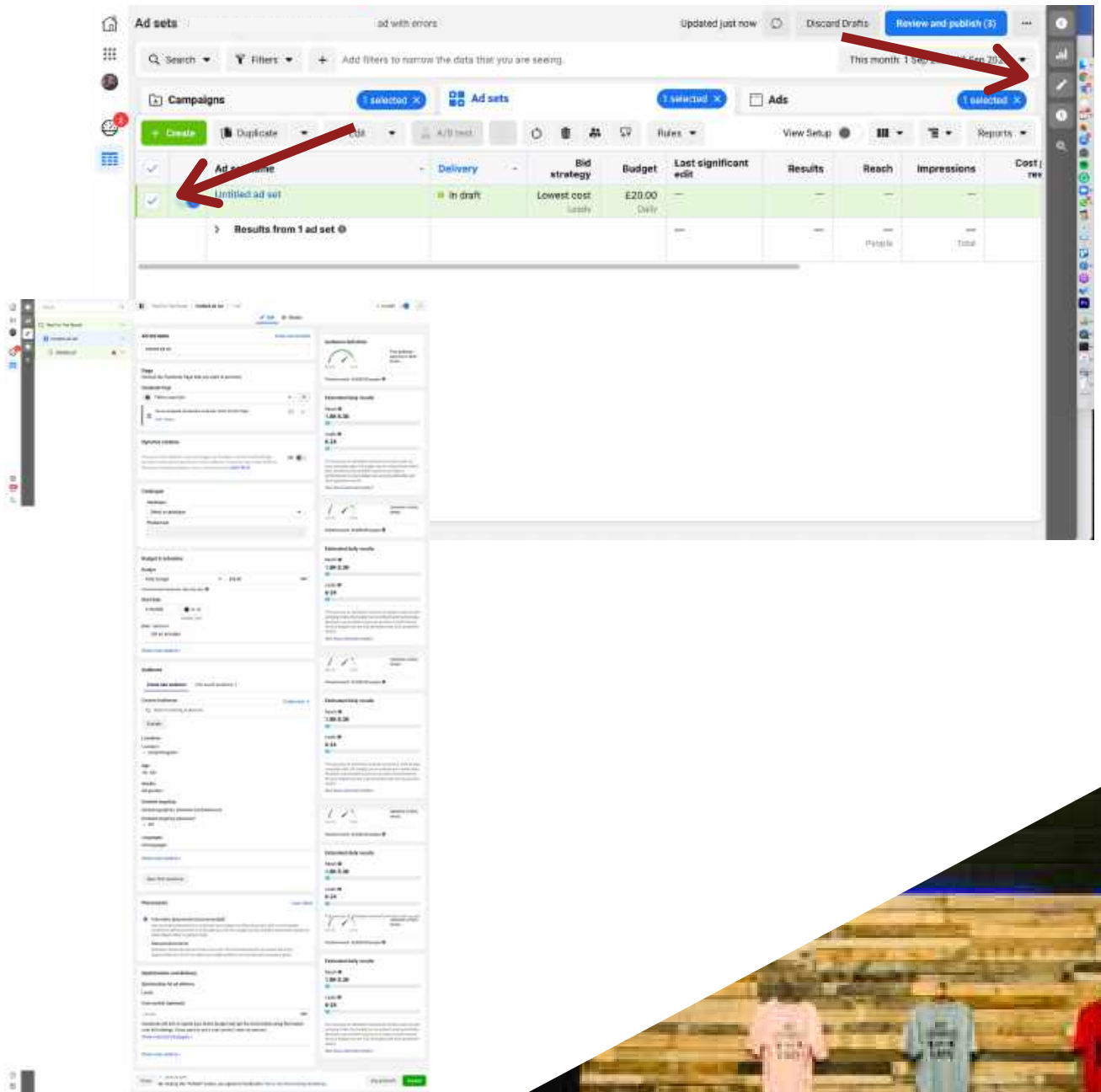
With the next screen showing, scroll down to make sure "Campaign budget optimisation" is turned off and then press the "Collapse pane" button to return to the campaign screen



2: CHOOSING YOUR AUDIENCE

The next step is selecting the target audience we would like our adverts to be sent too, this is all done in the "Ad set" section.

With the "untitled ad set" selected, press the edit button to load of the next screen



2: CHOOSING YOUR AUDIENCE

Starting from the top...

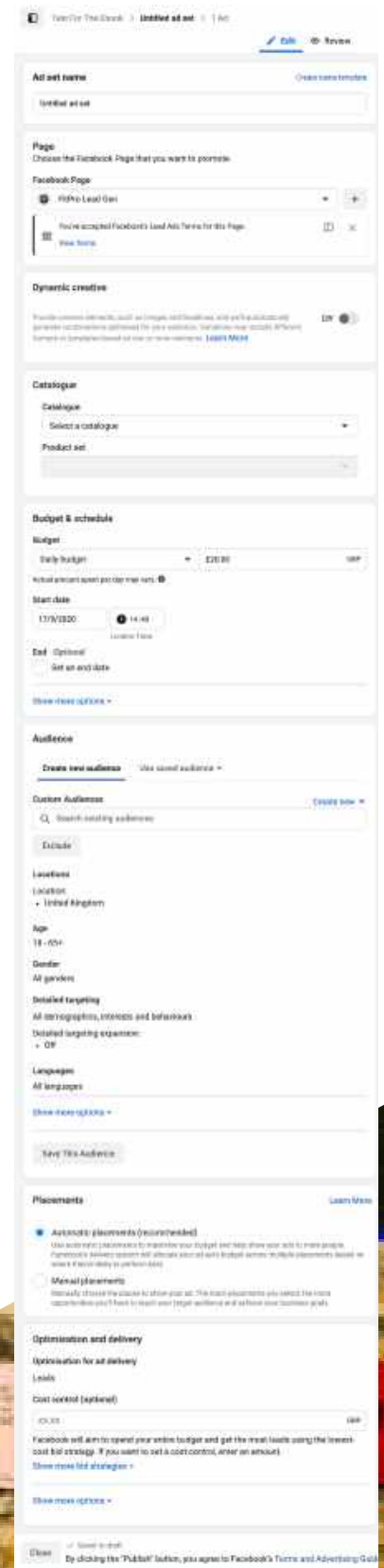
Page: Make sure the correct page is selected, then move down to "Budget & schedule"

Budget & schedule: in this section, enter in the amount you want to spend each day on this ad set. We will talk about running multiple split tests later, for now, we are only going to run 1 advert.

Audience: moving down to "Locations" hover and press the edit button. Press "x" on the current selected location, then zoom into your location. Then click "Drop pin" and then click on the map where you want to drop it.

If you are a local business, I would have my circle radius at no more than 10km, this will depend on the type of service you offer. If you are an online business, then you can instead of dropping the pin type in the name of your country in the "Search locations" section.

Age: you should know your target audience age range, if not, really think about what age ranges they would fit into.



The screenshot shows the Facebook Ads Manager interface for an ad set. The 'Audience' section is highlighted, showing options to 'Create new audience' or 'Use saved audience'. Under 'Create new audience', there is a search bar for 'Search existing audiences'. Below that, the 'Exclude' section is visible. The 'Locations' section shows 'Location: United Kingdom'. The 'Age' section shows '18 - 25+'. The 'Gender' section shows 'All genders'. The 'Detailed targeting' section shows 'All demographics, interests and behaviors' and 'Detailed targeting expansion: ON'. The 'Languages' section shows 'All languages'. There are 'Show more options' and 'New This Audience' buttons. The 'Placements' section shows 'Automatic placements (recommended)' selected. The 'Optimization and delivery' section shows 'Optimization for ad delivery' and 'Cost control (advanced)' set to 'Lowest cost'. At the bottom, there is a 'Done' button and a note: 'By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Policies'.

2: CHOOSING YOUR AUDIENCE

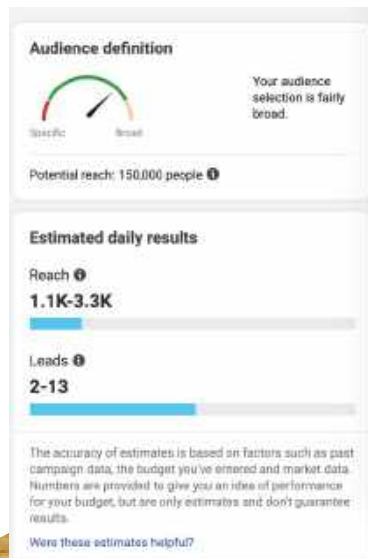
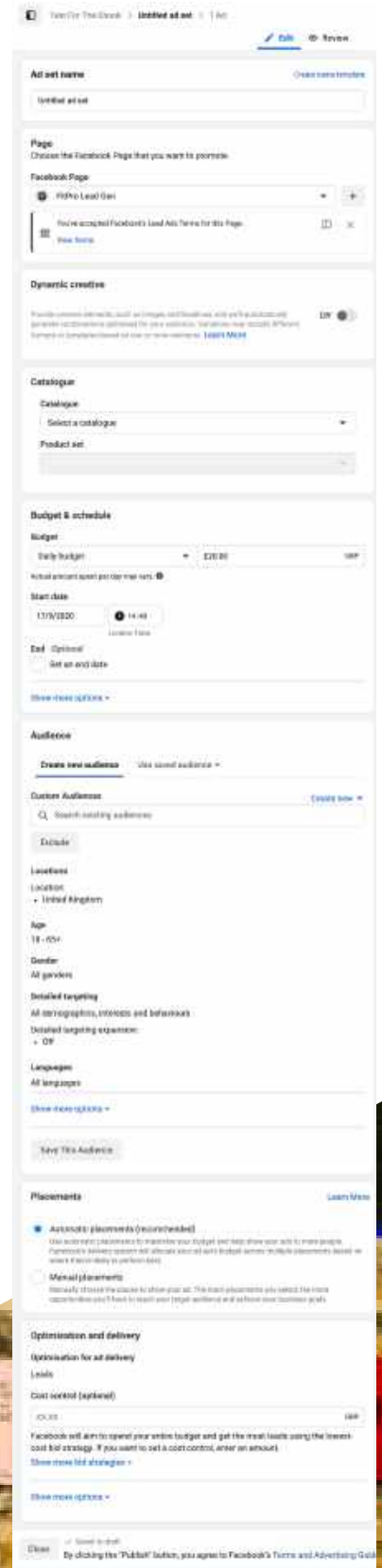
Gender: We would only ever run one advert per gender, this is down to the adverts images and copy. Therefore please select the correct gender to begin. We will then create a second campaign for the opposite gender.

Language: This can play a big part, depending on the area you live in and your target audience.

Placements: To begin with, we will keep this at "Automatic placements". Then as you start to use Facebook Ads more and understand the targeting, you change accordingly.

This will then give you an "estimate" of reach and results on the right hand side. As I just mentioned, it is an "estimate" and can most of the time be ignored.

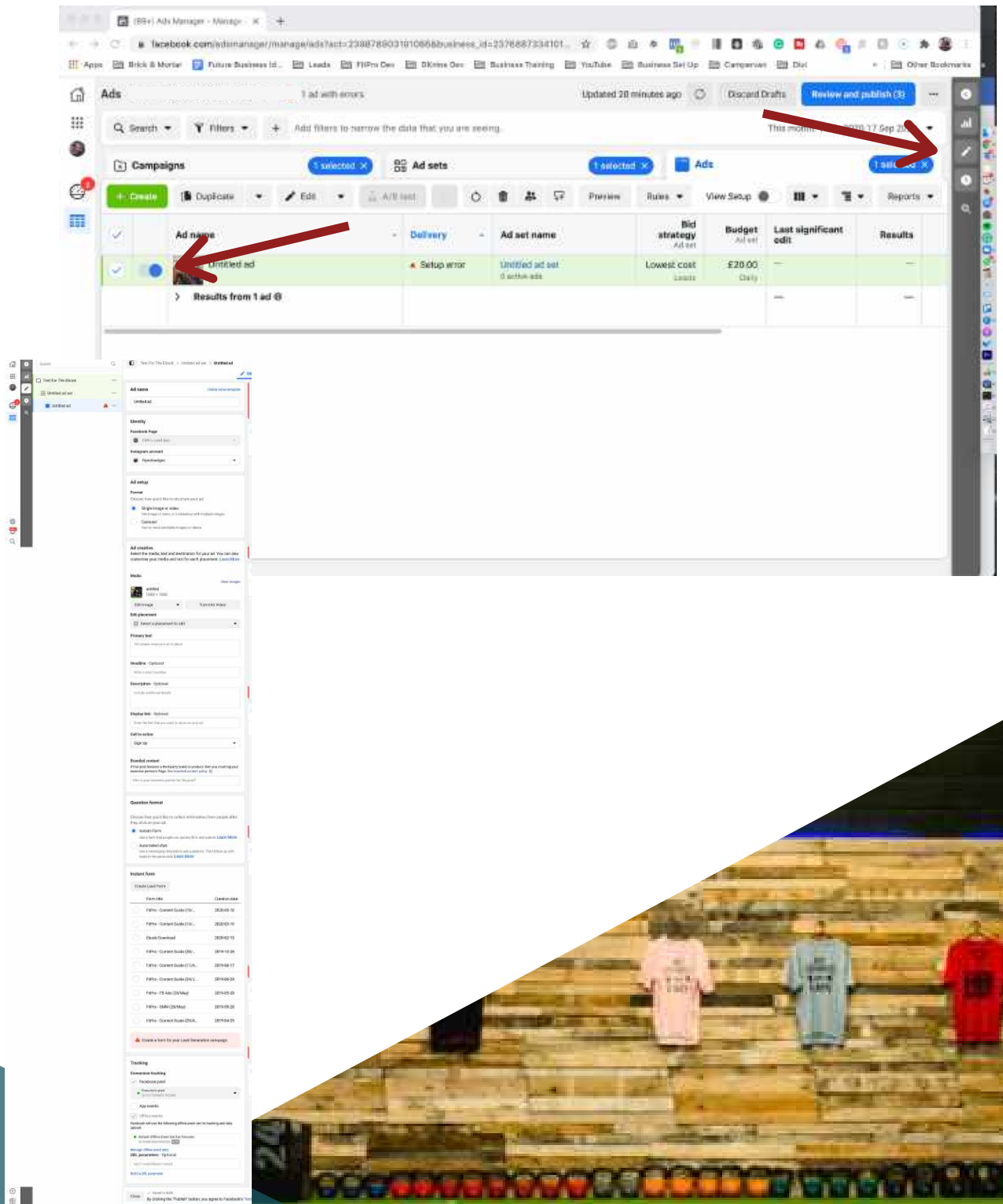
Now please press the "Collapse pane" button top left to return back to the Ad set.



3: CREATING THE ADVERT

The final step is to create the advert itself.

In the "Ads" tab, we want to select the "Untitled ad", the click on the "Edit" button on the right hand side.



3: CREATING THE ADVERT

Starting from the top...

Identity: Your page should be already selected. Move down to "Ad creative"

Media: Press "Clear image" to remove the current and then press the "Add media" to add your chosen image or video.

The next screen will then load up giving you the option to "Upload" or another button that says "Account images".

If you press that button, the the "Page images" button, it will load of any pictures you have posted on Facebook in the past.

Select the image or video you need, then press the Blue "Continue" button.

Primary text: This is where we enter the copy that is going to be shown when a user is scrolling through Facebook. On this name page I am going to give you an Ads copy you can use...



3: CREATING THE ADVERT

Ads Copy:

[CALLING ALL] Busy *[GENDER]* in and around *[YOUR LOCATION]*

I'm looking to work with 7 more local *[GENDER]* that are looking to completely change the way they look and feel in just *[PROGRAMME LENGTH]*

The *[PROGRAMME LENGTH]* Transformation Programme for busy *[GENDER]* who have got to that point whereby they accept traditional gyms and yo-yo diets just don't work.

If you sometimes struggle to find the motivation and time to train on a regular basis then it sounds like you could be a good fit.

We will be starting our next programme very soon.

Interested?

Click the "Learn More" and request more information *[YOUR NAME]* :)

PS... Still not convinced?

Then drop us a message and meet up for a ☕



3: CREATING THE ADVERT

Headline: This is the text below the image and next to the "Call to action button". Therefore a simple:

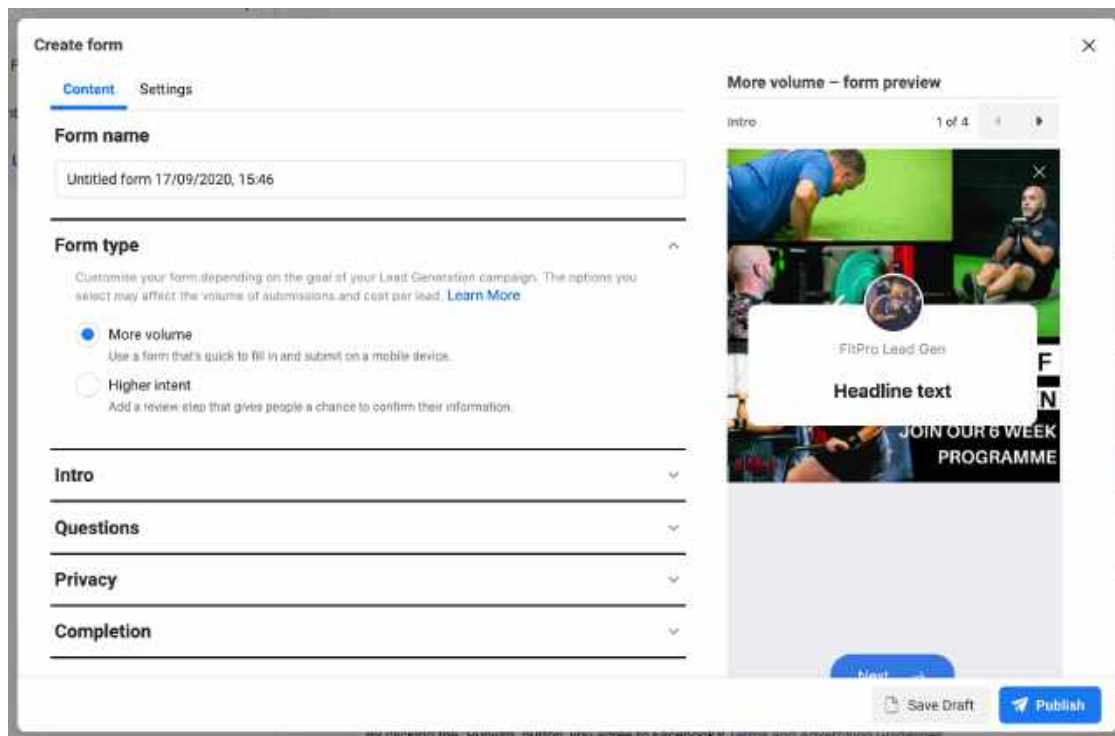
Specifically Designed for [Area] [Gender] -->>

Would work well as it points towards the button

Call to action: There are many options with this button, with the most popular being "learn more"

Questions format: Select "Instant Form"

Instant form: Press the "Create Lead Form" button to load up the next screen.



3: CREATING THE ADVERT

Form name: Enter a form name that will remind you of this campaign

Form Type: There is a little different in the options, with the most common being "More volume".

Intro: This option can be turned off

Questions: In the description section, enter: *Where should we send you more info?*

To add a phone number to the list, press the "Add Category" button, click the "Contact fields" and finally select the phone number option

Privacy: Add in your Privacy Policy in the "Link text" section

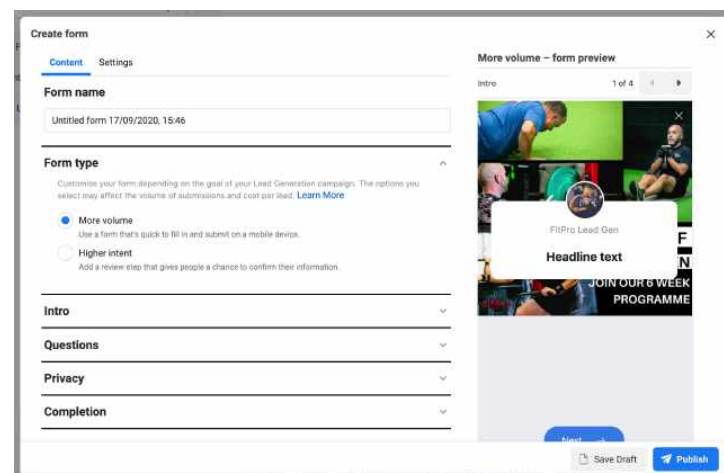
Completion: In the "Headline" section enter: *GREAT NEWS...*

In the description section, enter: *Your interest had been submitted, one of the team will be in contact shortly* You will enter what a "Call To Action" followed by signing it off with your name

Call-to action text: Here we enter the button text

Link: Paste in the link to the CTA

Then press the Blue "Publish" button

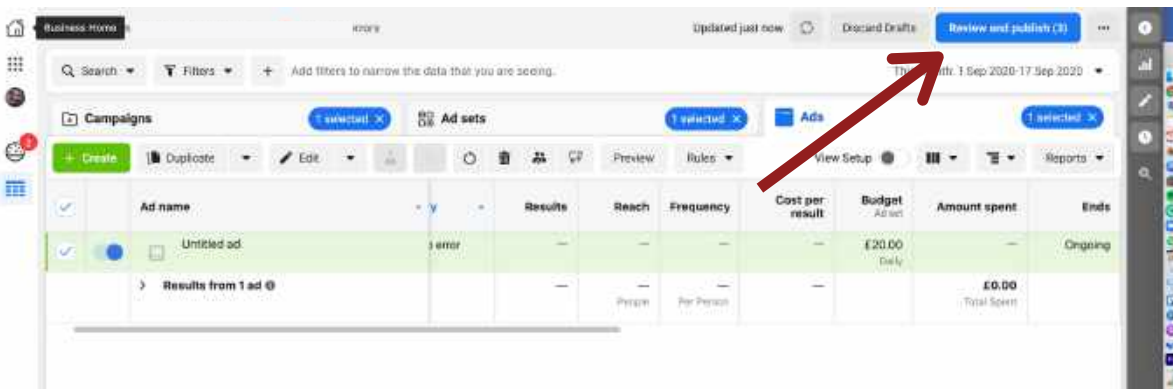


The screenshot shows the 'Create form' interface in Facebook Ads Manager. The 'Form name' field contains 'Untitled form 17/09/2020, 15:46'. The 'Form type' section has 'More volume' selected. The 'Intro' section is collapsed. The 'Questions' section is collapsed. The 'Privacy' section is collapsed. The 'Completion' section is collapsed. A preview window on the right shows a form titled 'FITPRO Lead Gen' with a headline 'JOIN OUR 6 WEEK PROGRAMME' and a blue 'Publish' button.

4: FINAL STEP...

We are finally ready to set the advert live...

For this we simply press the Blue top left "Review and publish" button



Things to consider...

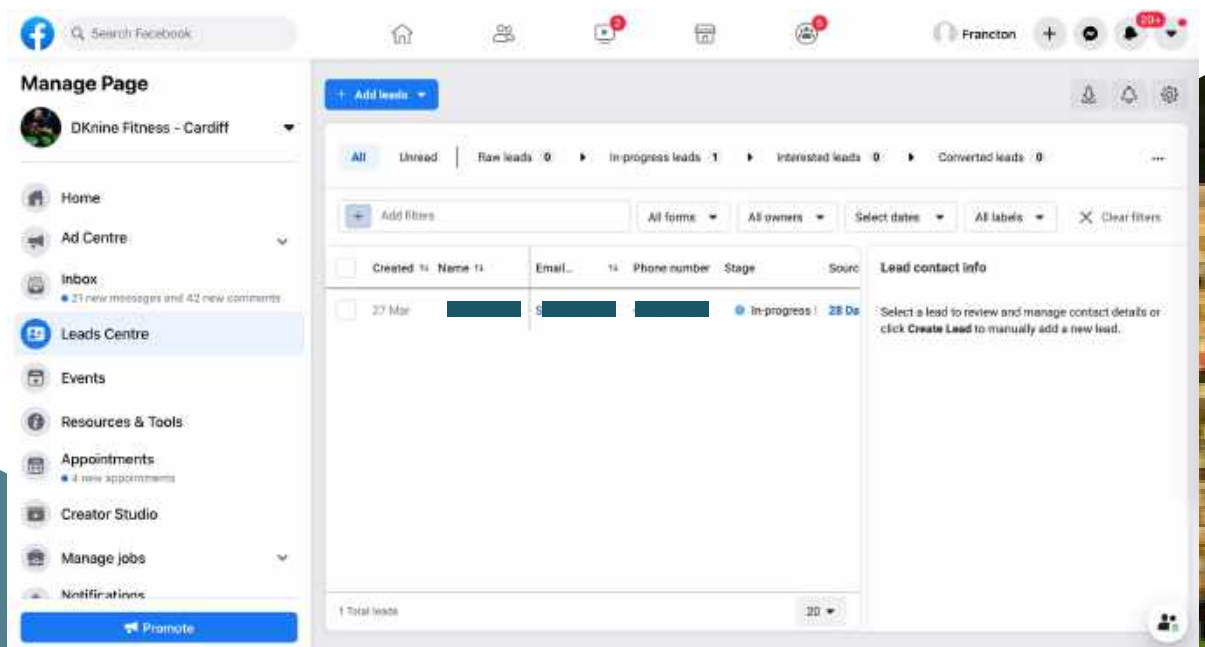
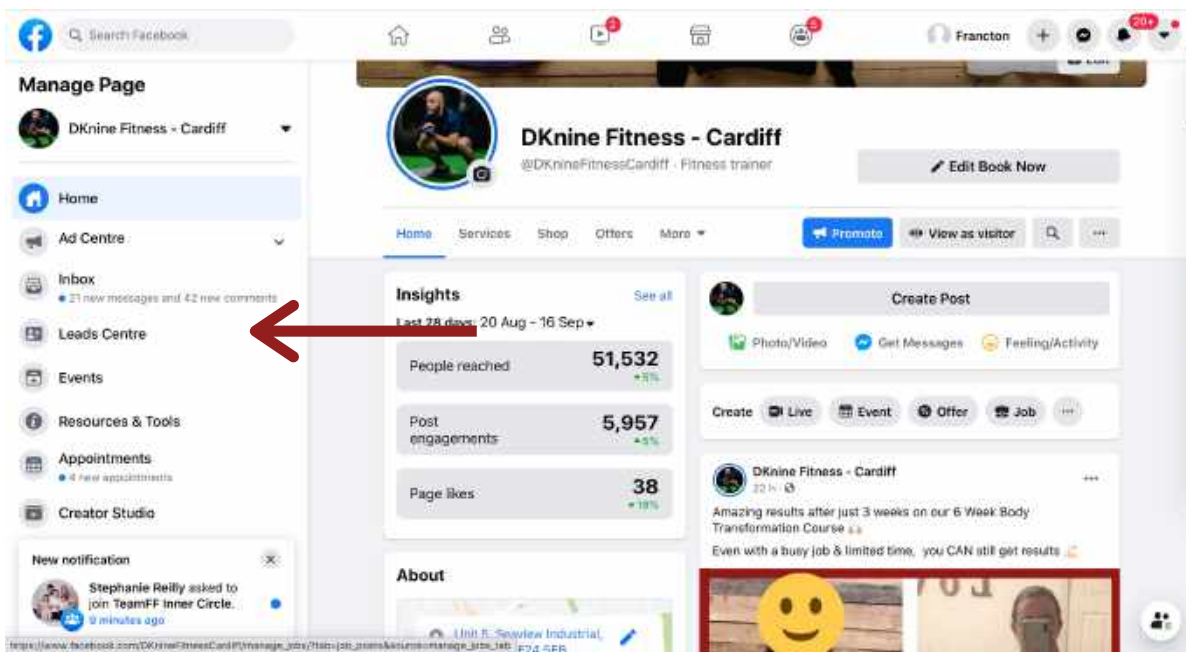
- If you are now wanting to create a different advert for the other gender, simply duplicate the campaign and change the gender
- If you are wanting to split test, in the "Ad set", duplicate the current one with as many split tests as you need. Then in the "Ads" create the split test. We would focus either on same copy, different images/videos. or same image/video, different copy to begin.
- Facebook usually take a few hours review the advert, but there are times it may take longer. Be patient and wait for the confirmation.



5: CONTACTING LEADS

Once the ads go live, Facebook will start showing them to your target audience, then will collect the data you asked for

This data is then stored in the "Lead Centre" simply head over to your Facebook page on your computer to access. Again, Facebook is always changing the layout and buttons.



5: CONTACTING LEADS

Chasing the leads is always going to be the hardest part of this whole funnel

Hopefully your ads are running and leads are being added into the "Lead Centre". You then need to be jumping on the phone ASAP and calling these leads.

The aim of the call will depend on your business set up, for us, we call them to book them in for a consultation. Others call them up to sell.

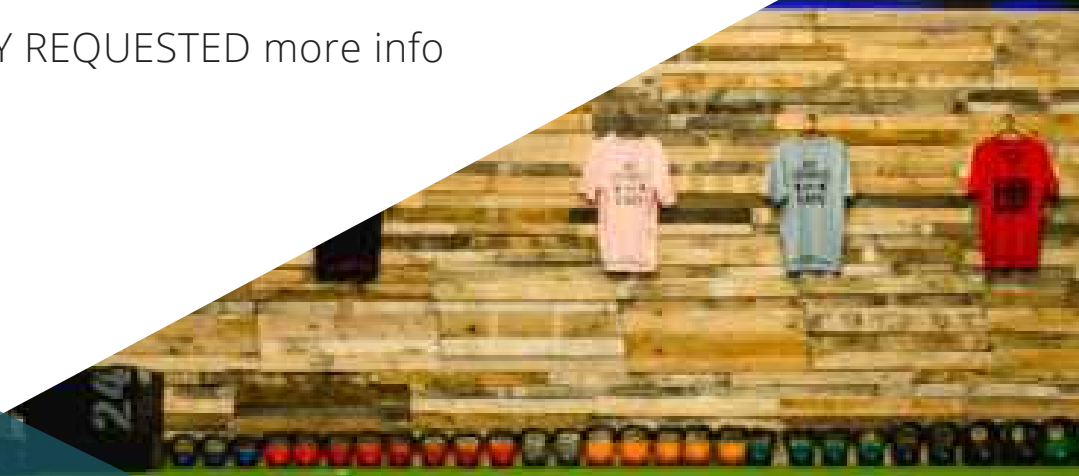
The reason this is the hardest part is because 3-4 out of every 10 will answer the first time, therefore we need to stay consistent with chasing these leads.

Remember, THEY requested more information!

Therefore we would recommend calling 3-5 times minimum, followed by a text message if they didn't answer.

If possible, as you have their email address, you should add them into an auto responder sequence that sends out a number of automated emails building the KLT with them to reply and contact you back.

Again, remember... THEY REQUESTED more info



AND THAT'S IT :)

I hope this eBook gives you a deeper understanding of Social Media and running Facebook Advertising.

Using them both, we have been able to fill our gym, where we currently have 5 full time staff. Plus these are the same formulas we use for our Facebook Ad clients all around the world

If you would love to know more about this type of content and training, then you should 100% come and join our FREE group, or if you wanted to have a chat about anything specific, please feel free to add me on Facebook :)

I hope you enjoyed reading this eBook

David :)

Join The Group

Add David on Facebook

